

17th Annual Watsonville Strawberry Festival at Monterey Bay
August 6-7, 2011
Non-Profit Information Booth Application

Vendor Operation Hours: Saturday, 8/6 and Sunday, 8/7 - 10am-7pm

Business Name: _____

Contact Person: _____

Day Phone: (____) _____ Cell: (____) _____ Fax: (____) _____

Address: _____

City: _____ State: _____ Zip Code: _____

E-mail: _____ Non-profit ID #: _____

Contact Person at Event: _____

Phone numbers of contact person at event

Day Phone: (____) _____ Cell: (____) _____

Non-profit booths are for non-profit businesses, teams, clubs, or organizations, who wish to collect or distribute information, about products, services, or organizations, and are a legally registered 501-C. Proof of current legal 501-C status is required.

Please list or describe all a list of what information you wish to distribute, a description of your team, club, or organization and the services they provide. All items or services are subject to review and committee approval.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____
11. _____
12. _____
13. _____
14. _____

Non-Profit Booth Application Fee Sheet

Non-Profit Booths Will Receive a 10ft x 10ft Space Unless Otherwise Arranged

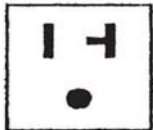
Non-profit booths will-not be charged a space fee. The Festival cannot guarantee any space at the event for non-profit booths. The City of Watsonville reserves the right to deny any requests that are deemed not appropriate for this family event.

Electrical Requirements

No Generators Allowed! The Festival will be open during daylight hours only. All Booths should consider hooking up to our 110-volt electrical power source to operate safely. Booths will need to supply their own power cords, power strips, light fixtures, and bulbs. Electricity must be ordered in advance of Festival. The Electrical connection cost is \$75.00 per booth. This fee is reduced for participants with current non-profit status by 50 percent (\$37.50) per booth connection.

Electrical Equipment (Required if purchasing electrical power)

Please list all electrical equipment that requires power. Requirements are listed on equipment. Be sure to indicate the Volts & Amps needed and approximate age of equipment. All electrical equipment used **MUST** be UL approved. This section must be completed and returned. If your plug is not listed, please draw your plug configuration and attach.



**20 Amp
Standard**



**15 Amp
Standard**



**20 Amp 3 Pole
Twist**



**20 Amp 4 Pole
Twist Center Ground**



**30 Amp 4 Pole
Twist**

1. Piece of Equipment: _____ Volts: _____ Watts: _____ Phase: _____
 Plug Type (listed above): _____ Approximate Age of Equipment: _____
2. Piece of Equipment: _____ Volts: _____ Watts: _____ Phase: _____
 Plug Type (listed above): _____ Approximate Age of Equipment: _____
3. Piece of Equipment: _____ Volts: _____ Watts: _____ Phase: _____
 Plug Type (listed above): _____ Approximate Age of Equipment: _____
4. Piece of Equipment: _____ Volts: _____ Watts: _____ Phase: _____
 Plug Type (listed above): _____ Approximate Age of Equipment: _____
5. Piece of Equipment: _____ Volts: _____ Watts: _____ Phase: _____
 Plug Type (listed above): _____ Approximate Age of Equipment: _____

Equipment Rental (Optional)

- x\$ _____ Connection to Electrical grid (_____ x \$37.50 = _____)
- x\$ _____ \$7.00 Per Folding Chair – Quantity (_____ x \$7.00 = _____)
- x\$ _____ \$15.00 Per 6ft Rectangular Table – Quantity (_____ x \$15.00 = _____)
- x\$ _____ \$150.00 Per 10'x10' Canopy Tent – Quantity (_____ x \$150.00 = _____)
 Tent Rental includes delivery, set-up and strike of each 10'x10' canopy. (No walls)
- x\$ _____ **Total Fees Due**

Form "A" – Non-Profit Booth Indemnification

Non-profit Name: _____

INDEMNIFICATION: PLEASE READ AND SIGN. The undersigned, in consideration of participation in this event, agrees to indemnify and hold harmless the City of Watsonville and the Festival, and release the City of Watsonville, its elected officials, officers, employees, volunteers, and agents from any and all liability for any injury to person or property arising out of, or in any way connected with participation in this event, including any injury caused by the simple negligence of the City of Watsonville, its officers, employees, volunteers, and/or agents. The staff will screen requests to avoid any duplication that is not in the best interest of the event. Space assignment will be made by staff. Vendors will be responsible for set up and clean up of booth area. Access to electricity & water is only available through prearrangement with staff. This event has a no refund for cancellation policy.

LIABILITY: Vendor shall be solely responsible for any and all injuries to persons or damages of property or any other injury, claim, damage or loss of whatever nature, arising directly or indirectly from activities at the Festival. Vendor shall INDEMNIFY, SAVE, AND HOLD HARMLESS the Event, the City of Watsonville, its elected officials, officers, employees, volunteers, and/or agents, and sponsors and their employees, agents and volunteers from and against all liability, loss, damages, claims, costs and expenses (including attorney fees) arising out of injury to person or damages to property or any other injury, claim, damage, loss, cost or expense arising from activities at the Festival.

GENERAL RULES: Vendors will be expected to supply everything necessary for their operation including: lights, power strips cords, tables & chairs. Vendors caught using the festival's tables & chairs in their booth area may be expelled from the festival grounds. If you should need to rent, tables, tents, or chairs they are available by advance order only in the EQUIPMENT RENTAL SECTION on Page 2 of the vendor application. Anyone caught with electrical power hooked up to the festival power grid without paying the electrical fee will be expelled immediately from the festival grounds! All power must be hooked up by festival staff. Vendors will be expected to supply everything necessary for their operation including gray water tanks, tables, utensils, garbage cans, and tarps on the ground to catch grease spills. The festival will be held regardless of weather unless staff determines that weather conditions could be harmful to festival participants. In any and all cases, there will be **NO REFUNDS, NO GUARANTEES.**

LITTER MONITORING AND REMOVAL:

Vendors are REQUIRED to monitor the area surrounding their booth for litter, garbage and recycling problems. Vendors should remove litter immediately and regularly. If problems are noted with garbage or recycling containers, vendors must notify the event coordinator immediately.

I have read the above and voluntarily sign this release and waiver of all liability and indemnity agreement. As a participant in the Festival, I understand the following regulations and agree to comply with them. The City of Watsonville and its staff reserves the right to deny any requests for any reason.

Hand Written Signature Required: _____ Date: _____

Print Name: _____ Date: _____

Before July 7, 2011, all payments may be by credit card, business/personal check, cashiers check or money order. *After July 7, 2011, all payments must be paid by credit card, cashiers check or money order.*****

Business Name: _____

Card Expiration Date: _____ Credit Card Type: Visa _____ MC _____

Credit Card #: _____ CVC# (On back of card): _____

Name (as it appears on card): _____

I hereby authorize the City of Watsonville to charge my credit card in the amount of \$ _____

Hand Written Signature Required: _____ Date: _____

Please Enclose:

1. Photo of booth/display and the various items for sale
2. Completed application
3. Festival fee payment in the amount of \$ _____ **Make checks payable to City of Watsonville**
A \$30 processing fee will be applied to accounts for checks/credit cards that are returned unpaid.

Mail to:
Doug Mattos
City of Watsonville
231 Union Street
Watsonville, CA 95076

Further Information/Contact:
Doug Mattos
(831) 768-3240
(831) 728-9036 FAX
dmattos@ci.watsonville.ca.us

Website: www.celebratestrawberries.com